

Network Content Licensing Agreement

Thank you for offering to contribute content to Aboriginal Health Television (AHTV). AHTV are committed to supporting culturally relevant content produced by local communities and broadcast locally (geo-targeted messages) and nationally as part of our network programming content. AHTV has digital screens located in Aboriginal Community Controlled Health Organisations (ACCHO's) & Aboriginal Medical Services (AMS's) delivering important health messaging as well as entertaining and engaging lifestyle content.

AHTV enables ACCHO's, AMS's and independent Aboriginal & Torres Strait Islander content producers as well as non-Indigenous contributors the opportunity to share their health messages and community stories across all parts of the country. AHTV encourages content partners to be culturally relevant and wherever possible to include local language and feature real people and everyday experiences.

AHTV is a G-rated network supported and funded by the Commonwealth Department of Health. AHTV retains the right to edit and remove any content that it unsuitable for its audience and may be considered offensive.

Content provided to AHTV remains the property of the content producer and/or supplier and AHTV retains no intellectual property rights for any content provided under this agreement.

Our Content Licensing Agreement outlines the Terms & Conditions as well as technical media specifications for content being supplied for broadcasting on Aboriginal Health Television.

STANDARD TERMS & CONDITIONS

In order for AHTV to accept third party content there are a few things we need to check (please tick ✓)

	No	Yes
1. You are the owner, creator or authorised representative able to supply the content to AHTV		
2. You agree that the content contains no commercial music and any original composition or production music used within the content has appropriate copyright and usage clearances		
3. You agree that the content contains no imagery used with permission or licenced stock footage unless it has appropriate copyright clearances		
4. You agree that the content contains no imagery used without permission or licenced stock footage unless it has appropriate copyright clearances		
5. You agree that all talent appearing within the content has agreed for their image and voice to be used and/or a talent release form has been signed with the content producer		
6. You agree to provide the content to AHTV free of charge and that if you wish your content to be removed from the AHTV network that you will provide a request in writing with 21 days notice		
7. You agree that any content that contains voiceover and/or talent speaking in an Aboriginal or Torres Strait Islander language that you agree to provide a transcript in English to enable AHTV to apply English language subtitles (AHTV can provide transcript/subtitling template, if required)		
8. You agree that any content submitted to AHTV can be used in perpetuity on its TV screen network. Unless a request to remove from the Network has been submitted (Refer to Point 6 above)		
9. You agree that any content submitted to AHTV can be used in perpetuity on its digital platforms (including aboriginalhealthtv.com.au website and social media platforms). Unless a request to remove from the Network has submitted (Refer to Point 6 above)		
10. You agree to provide information regarding mandatory production credits or acknowledgements outside of AHTV standard intro and outro program slides upon submission of content		
11. You agree that if AHTV wishes to make any small editing changes to the content that the revised content will be sent to you for final approval		

PRODUCTION SPECIFICATIONS / DELIVERY GUIDELINES

- Health Messages (geo-targeted to specified locations) are essentially advertising spots reserved for important health messages approved by Commonwealth Department of Health. These clips can be supplied as either 30SEC or 60SEC TVC clips
- AMS Messages (geo-targeted to specified locations) are allocated 2 minutes per hour and these spots can be used to run either 2 X 1MIN clips or 1 X 2MIN clip per hour (clips are not to exceed 2 minutes)
- AHTV network programming content is ideally 5-8 minutes in duration per clip but shorter clips (minimum requirement is 60SECS) may be considered upon review
- Video file format MP4/MPEG-4Video. 1080p 25H.264 (minimum bitrate 5Mbps)
- Static images must be high resolution JPEG images
- Video files should be HD or high definition (1920 X 1080)
- Aspect ratio is Landscape (16:9)
- Video audio should be OP59 compliant

Please note that while these are our preferred media specifications, we understand that some producers do not have the resources to supply files to meet these specifications. AHTV may be able to assist with file conversions to meet network content specifications.

FILE DELIVERY OPTIONS

- Dropbox can be used for content deliveries under 500Mb (AHTV can provide a link upon email request)
- USB drives and sticks (returnable to sender) can be sent by post/courier for content deliveries over 500Mb

Contact Name	
Business / Production Company Name (if applicable)	
Email Address	
Phone Number	
Content or Campaign Title/s	
Clip/s Duration (MM:SS)	
Please explain if content requires transcript for English subtitling	
Are any persons appearing in the content known to be deceased that require viewer discretion warning?	
Please specify if any mandatory credits or acknowledgements are required	

Signed on Behalf on Content Owner / Authorised Person

Signed on Behalf on Aboriginal Health Television (AHTV)

Print Name:

Print Name:

Signature:

Signature:

Date:/...../2018

Date:/...../2018